



# International Journal of Physical Education, Sports and Health

P-ISSN: 2394-1685  
E-ISSN: 2394-1693  
Impact Factor (RJIIF): 5.38  
IJPESH 2023; 10(5): 228-231  
© 2023 IJPESH  
[www.kheljournal.com](http://www.kheljournal.com)  
Received: 25-07-2023  
Accepted: 01-09-2023

## Gauri Shanker

Research Scholar, Department of  
Physical Education, Guru Kashi  
University, Talwandi Sabo,  
Punjab, India

## Dr. Ravi Kumar

Professor, Department of  
Physical Education, Guru Kashi  
University, Talwandi Sabo,  
Punjab, India

## Role of Jai Bhagwan (Arjuna Awardee Olympian Boxer) in sports promotion

Gauri Shanker and Dr. Ravi Kumar

### Abstract

Eminent sportsperson can play an important role in the development of junior players. Athletes' decision to train and compete cleanly may be influenced by training method as well as coaching philosophy. Eminent sportsperson play a responsible role in modelling ethical behavior, teaching athletes how to excel in their sport, and helping athletes realize their full potential. In this paper main focus is emphasis on Haryana's an eminent sports person Arjuna awardee Olympian boxer Jai Bhagwan's role in promotion of sports especially boxing. In a short period Jai Bhagwan make his career bright with his hard work. If the budding players are shown the right path in time, then they too can perform very well in sports on the basis of their talent. Jai Bhagwan, we are working in this direction. All the players I talked to during the entire study of this paper, what he said were that Jai Bhagwan Ji is always ready to help us in every way. This paper highlights the contribution of Jai Bhagwan International Arjuna Awardee boxer in sports promotion. The results of this study show that Jai Bhagwan is engaged whole heartedly in promoting sports. Contribution of Jai Bhagwan in promotion of boxing is very crucial and remarkable.

**Keywords:** Boxing, sports, promotion, contributions, performance

### Introduction

#### Purpose of the study

The main purpose of this study is to highlight the contribution of Indian Boxer Jai Bhagwan in sports promotion especially in boxing.

#### Hypotheses of the study

Jai Bhagwan, the Indian Boxer would have contributed to Indian Boxing in the form of promotion of sports especially in boxing at National and International level.

#### Significance of the study

- This study assumes great significance given to its comprehensive study to delineate the role of Jai Bhagwan, the Indian Boxer in in promotion in the Indian boxing field.
- It reveals Jai Bhagwan contributions to Indian Boxing at International level in the form of guidance.
- The profile of boxer contributes as a motivational factor for the upcoming young boxing players of India.

#### Methodology

This study is designed to investigate the contributions of the Jai Bhagwan International Arjuna Awardee Olympian boxer in the promotion of boxing game in the state of Haryana and India in general. Data for this study was collected from the Primary sources like- interview, direct observation, questionnaires and secondary sources.

#### Design of the Study

The researcher used different method to collect the data. In this study there are two main techniques used by the researcher to collect the respective data and information. Interview Method Survey based questioners.

#### Corresponding Author:

#### Gauri Shanker

Research Scholar, Department of  
Physical Education, Guru Kashi  
University, Talwandi Sabo,  
Punjab, India

### Data Analysis and Interpretation

This article was designed to evaluate the highlight the contribution of Indian Boxer Jai Bhagwan in sports promotion especially in boxing with regard to the development and promotion boxing game in India and also to study the sports motivation towards to sports as a profession in India.

### Jai Bhagwan Early Life & Boxing Career

Jai Bhagwan Olympian Arjuna Awardee boxer belongs to Haryana state in India. Jai Bhagwan was born on 11 May 1985 in Hisar district of Haryana. His native village is Nirjan District Jind (Haryana). Jai Bhagwan's father's name is Shri Rajpal Singh and mother's name is Mrs. Birmati Singh. Jai Bhagwan was born after two sisters that are why everyone in the family loved Jai Bhagwan very much. He has two elder sisters named Babita Devi and Kavita Devi before him. He took his school and college education from Hisar city. He tied the knot with Dr. Meenu Lamba on 30 November 2012. He has two daughters named Amaira and Amber. Jai Bhagwan comes from a lower middle class family. His father worked in the PWD department of Haryana. Despite the low income of the family, his father tried to fulfil all the needs of the family. But seeing Jai Bhagwan's interest in boxing, his father decided to go to his native village in deserted district Jind (Haryana) and settle down. Because living in Hisar city would meet the family expenses and Jai Bhagwan's coaching and diet expenses. This was impossible. That's why his parents went to the village and started a milk business so that along with the household expenses, Jai Bhagwan's milk and other needs could be met.



### Jai Bhagwan Arjuna Awardee Olympian Boxer and DSP Haryana Police

Jai Bhagwan, he has been a well-known boxing player not only in India but also in the world. He has brought glory to the name of India on the world stage by participating in many national and international boxing competitions and winning medals. What can be a bigger thing than this for a player? Even after missing out on the Olympic ticket twice, Jai Bhagwan continued to prepare for the competition without giving up and secured his place for the 2012 London Olympics. The biggest reason for this was that Jai Bhagwan never allowed disappointment to dominate him. Earlier, Jai Bhagwan could not secure his place in the 2004 Athens Olympics and 2008 Beijing Olympics.

He joined Punjab Police in 2002 as a Constable through sports quota, after this he resigned from Punjab police and joined Indian Railways in 2004 as a TT through sports quota, after this he resigned from Indian Railways and joined Haryana Police in 2008 as a Sub Inspector through sports quota and finally he has been appointed in 2009 as Inspector in Haryana police for achievement in sports and presently he is working as Deputy Superintendent of Police in Haryana Police Department.

Jai Bhagwan won two medals in the 60 kg category at the Asian Championships. Apart from this, he won the bronze medal in the 2010 Commonwealth Games. Along with this he also reached the quarterfinals of the World Amateur Boxing Championship held in Baku in 2011. He qualified for the 2012 London Games under the direction of Indian boxing coach Sardar Gurbaksh Singh. He has started his boxing career under the guidance of Sh. Sube Singh Beniwal (Now Retired as a District Youth & Sports officer in Haryana Sports Department). He has won many medals at National level and International level during the entire boxing career. He is awarded Arjuna Award in 2014 by Indian Government for great achievement in the field of boxing.

### Role of Jai Bhagwan in Sports Promotion



### Giving Tricks to Boxing Players at Guru Dronacharya Boxing

#### Acedemy Fatehabad

At present, Jai Bhagwan is closely teaching the tricks of boxing to the youth along with the job of Haryana Police Department. In a short period Jai Bhagwan make his career bright with his hard work. Contribution of Jai Bhagwan in the field of boxing is very crucial and remarkable.



### Visit of Researcher at Guru Dronacharya Boxing Academy-Fatehabad

Presently Jai Bhagwan Ji is working as DSP Haryana Police. In such a situation, his duty schedule remains very busy. Still, despite being so busy, he takes out time to visit these academies to guide the players and give important training tips.



planning towards promoting sports. In the interview conducted with him, he told that his only aim is to show the right path to the new players with the right guidance. He himself is working as a mentor and guidance in three boxing academies. These are Guru Dronacharya Boxing Academy-Faridabad, Guru Dronacharya Boxing Academy Fatehabad.

#### **Achievements of Players Under Guidance of Jai Bhagwan**

Whenever Jai Bhagwan gets time from his busy schedule, he reaches out to guide and coach the players. Near about 200 Boxer are practicing in different academies under guidance of Jai Bhagwan International Arjuna Awardee Olympian Boxer. Under his guidance, many junior players are performing very well in boxing at the national and international level. Apart from this, there are more than 100 such players who have won gold medal, silver medal, bronze medal etc. at the national level and are preparing for the international level. Apart from these players, Jai Bhagwan is remembered by the organizers and players of whatever game, he is always ready with body, mind and money to help the players and organizers.

**Visit of Researcher at Guru Dronacharya Boxing Academy-Faridabad:** Jai Bhagwan is engaged with full

**Table 1:** Some of these are described as follows

S. No	Boxer Name	Achievement
1	Anupama	Silver Medal – Asian Boxing championship, Dubai
		Bronze Medal-Youth World Boxing Championship- Guwahati
		Bronze Medal- Golden Gloves Int. Boxing Championship, Serbia
		Bronze Medal- International Boxing Championship-Bulgaria
2	Himmat Singh	Participated -Youth Men Asian Boxing Championship Bangkok-2017
		Participated -Youth Men Asian Boxing Championship Bangkok-2018
3	Nirmala Rawat	Gold medal-World police games 2017 USA.
		Bronze medal - international championships 2017 Bulgaria.
4	Harsh Gill	Bronze medal- Belgrade champions international championship 2018.
5	Randeep Hooda	Bronze Medal-37TH Golden Gloves Int. Boxing Championship-Serbia
6	Tanisha Lamba	Gold Medal- Sub. Junior Asian Boxing Championship-Kuweti -2019
7	Mahi Siwach	Bronze medal -Asian boxing Championship-Jordan-2022
8	Harsh	Silver Medal-Asian boxing Championship-Jordan-2022
		Participated -Youth World Boxing Championship- Spain -2022
		Participated - Golden Gloves Int. Boxing Championship, Serbia -2022

#### **Questionnaire based survey**

Due to the distance from the residence of the players and officials associated with boxing, it was very difficult to interview and meet everyone. For this reason, questionnaire based survey was used by the researcher. The initial questionnaire was peer-reviewed by various experts, sportspersons and fellow researchers. Based on the suggestions received after the review, the revised questionnaire was once again shared with various physical education coaches, experts, and supervisors. The final questions were selected after the suggestions of the experts. In the questionnaire 25 statements were selected for personal opinion evaluation of Shri Jai Bhagwan. In this questionnaire Shri Jai Bhagwan's as a sports promoter and official' were evaluated (in percentage). For the appropriate result of the survey, Likert scale was used in the questionnaire, in which various options were included in relation to the statement, such as:

Strongly agree, Agree, Disagree, Strongly disagree and Neutral.

The said questionnaire was shared to various eminent sports persons, coaches, players, police official and person related to boxing federation etc. personal interview, through e-mail and Google form in which they were asked to select one of five options based on their own opinion regarding various statements.

#### **Result**

A total of 250 people were included in this survey and 225 people shared their views with us.

The above data shows that Jai Bhagwan is always ready to support players and games. He is taking out time from his busy schedule to help the players in the way of coaching or guiding them in getting of employment. In above mentioned 25 statements in each statement near about 95 percent person are agreed that Jai Bhagwan is very honest towards promotion of sports especially boxing.

#### **Competing interests**

None of the authors declare competing financial interests

**Table 1:** Rating (%) About Arjuna Awardee Olympian Boxer Jai Bhagwan as a Sports Promoter

S. No.	Statement	Strongly Agree	Agree	Disagree	Strongly Disagree	Neutral
1.	He uses to select the players with a transparent system.	96	4	0	0	0
2.	He takes balance approach for the entire sports person.	95	5	0	0	0
3.	He Help the players of the weaker section of society.	93	3	0	0	4
4.	He helps the players by to get employment.	92	3	0	0	5
5.	He personally gets involves during the selection of coaching techniques.	95	4	0	0	1
6.	He also a role model for the players.	99	1	0	0	0
7.	His theory is quite useful for players to achieve success in their life.	97	2	0	0	1
8.	He is very passionate for sports.	98	2	0	0	0
9.	He offers personal monetary benefits to some needy players.	88	10	0	0	2
10.	He works with such a great zeal that the level of Boxing is get improving due to his efforts.	87	5	2	0	6
11.	He always gives appreciation & status to the players who performed well.	85	5	2	0	8
12.	He pays special attention to the facilities (Sports Kit and Diet where ever required) for the needy sports persons.	92	5	0	0	3
13.	He considers developmental activities at an equal pace in boxing.	91	5	0	0	4
14.	His devotion towards boxing has motivated many players to perform better	95	3	0	0	2
15.	He uses to develop favorable conditions for boxer.	94	2	0	0	4
16.	He is always available for sports promotion	93	5	0	0	2
17.	Till he works as a sports promoter he never takes undue advantage of his Positions.	89	8	0	0	3
18.	He maintains good coordination with other sports promoter to uplift the level of Boxing as well as other sports.	85	10	0	0	5
19.	For the promotion of sports activities he always keep in touch with relevant departments/committees etc.	79	15	0	0	6
20.	He encourages students by visiting various schools and colleges towards sports.	89	9	0	0	2
21.	He often motivates the diligent sports personality.	87	7	0	0	6
22.	He help boxing club by guiding them in scientific way of coaching	78	10	0	0	12
23.	He promotes sports on a wide basis	80	15	0	0	5
24.	He considers the well impact players for their performances.	87	10	0	0	3
25.	For sports promotion, he took always takes better decisions by guiding to sportsman.	95	3	0	0	2

### Conclusion

After finding the present evaluation Jai Bhagwan Arjuna Awardee International boxer extremely contribute in the field of sports, especially in boxing. He is working for betterment of boxing game in Haryana. The role of Jai Bhagwan in glory of boxing in India is remarkable. His efforts make him a role model for younger generations in the fields of sports. It is concluded that Jai Bhagwan Arjuna Awardee International boxer has tremendous ability to overcome obstacles and his attitude towards others is very friendly and co-operative. He is one the great players in India and is proud of his country. He is a role model for others in the field of sports.

### References

1. Anuj K, Devender K. Bhiwani as Powerhouse on Indian Boxing, IRJMSH. 2014;5(2):209-219.
2. Dr. Thakor JP, Dr. Sisodiya PV. A Case Study of an Arjuna Award Winner; c2013.
3. Parul Parmar. International journal for Research in Education. 2017;2(2):26-28.
4. Filo K, *et al.* Sport and social media research: A review. Sport Management Review Frederick; c2014.
5. Frederick E, Lim CH, Clavio G, Pedersen PM, Burch LM. Choosing between the one-way or two-way street: An exploration of relationship promotion by professional athletes on Twitter. Communication & Sport. 2014 Mar;2(1):80-99.
6. Argyro Elisavet Manoli. Sport marketing's past, present and future; an introduction to the special issue on contemporary issues in sports marketing, Journal of Strategic Marketing. 2018;26(1)1-5.
7. Green Mick. From "sports for all" to "not about sports at all". European Sports Management Quarterly. 2006;6(3):117-238.